

JUNE 2020



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, special features, photos, and more! Enjoy!

[Visit Our Website](#)



Arborist Now is here and ready to work while giving you peace of mind, as we continue to provide you with the best tree care and landscape service that you've come to expect and we always deliver.

The proper procedures and protocols are in place to ensure a safe and compliant environment for both our employees and our clients.

We have implemented the following procedures throughout our company and divisions:

- **Maintaining 6' social distance**
- **Required wearing of protective mask**
- **Hand washing/sanitizing**
- **Avoiding physical contact with client/customers**
- **Frequent sanitizing/cleaning of tool, equipment, etc.**

- Required staff notification if feeling ill/sick
- Posting of COVID-19 information + safety protocol

TREE & PLANT HEALTHCARE PROGRAM (PHC) *TIMING IS EVERYTHING*

Everyone is familiar with the term “timing is everything!” Especially with tree care, timing is vital to achieving positive results. Arborist Now recommends that you have your trees and shrubs inspected by an arborist on a regular basis. With our tree and **Plant Health Program (PHC)**, our arborists assess your tree’s and plant's overall health, which includes analyzing the structural integrity, soil health, as well as any signs or symptoms of [pest and disease](#) activity.

Many of these issues are not obvious until they are in the late stages. Therefore, we recommend, at the least, an annual inspection because a preventative approach is the easiest to manage. However, if an issue is detected during the arborist’s inspection, an array of recommended treatment application options are available and timing is critical.

You may wonder how we know what time is best for a treatment application. This information is collected from a combination of research, advice from our state entomologist and pathologist, plant indicators, an equation using maximum and minimum day time temperatures (growing degree days), and many years of education and experiences within our own staff.



Just as important, by knowing when the proper timing is for protecting a tree from a disease or controlling an insect, we can fewer applications and use less product. This approach means less impact on the environment. It is particularly important to know the right time for application and making sure it is done properly.

There is one major factor outside of our control that affects the timing of all applications. Weather plays a significant role in timing and Mother Nature sets the rules!

In any case, your arborist at Arborist Now plans out a management strategy using all the above factors. The earlier that we know about an issue, the better the chance is that we will be able to properly time the [treatments for your tree](#) or trees. You can be confident that we are always looking out for the best interest of your trees and all your greenery.

So consider that “timing is everything” and contact Arborist Now to schedule your tree and plant healthcare inspection today!

[Learn more about our PHC Program](#)

BE SURE TO FOLLOW ARBOR UPCYCLE ON INSTAGRAM!



We have a vibrant and active presence on Instagram, so if you're not following us, *you are missing out!*



[@arborupcycle](https://www.instagram.com/arborupcycle)

More reviews from our clients:

4/1/20 They are amazing. We were working on building a little display shelf and clothing storage and wanted a cool piece of live edged wood. Clint was extremely gracious and showed us a bunch of different pieces at different price points and got us exactly what we were looking for. If you ever need cool furniture, this is the place to come. - *Marlene C.*

3/31/2020 - As good as it gets! The folks at Arbor Upcycle were quick to respond to my request, had competitive pricing, provided guidance on the project I was completing, and offered me a beautiful slab of wood! Highly recommend :). - *Ben S.*

3/14/2020 Sourced locally from San Francisco trees that would otherwise end up in a landfill, this wood is milled, recycled and made into beautiful furnishings by Arbor Upcycle. My charcuterie board, small cutting board and coasters of Coastal Live Oak are rustic and elegant at the same time. The graining is beautiful. They always receive interest and compliments when I entertain.
- Doug S.

Watch our new video about **Arbor Upcycle** and spread the word about the good thing we're doing in San Francisco!

Be sure to [subscribe](#) to our **YouTube** Channel!



FATHER'S DAY!



This year get Dad a gift he'll truly appreciate - one that is different and memorable! Surprise him with a *gift certificate* from **Arbor Upcycle**! You can make it for any amount. Why not plan a day and bring Dad to our [showroom](#) to explore the creative possibilities and he use his gift!



Custom Cutting Boards



Coasters



**Design and Create
One-of-a-Kind Furniture**

**A Vast Inventory of
Live Edge Slabs**



**Stop By and Visit
Our Showroom**

TRIVIA TIME!

1) Can you name the only country named after a tree? _____

2) The bark of which tree is also known as “nature’s aspirin”?

- A) Birch
- B) Willow
- C) Elm
- D) Olive

3) Often used to make walking or riding sticks, what is the more common name for the sloe tree?

- A) Balsa
- B) Blackthorn
- C) Douglas fir
- D) Yew

4) What tree features in the middle of the flag of Lebanon?

- A) Linden
- B) Balsa
- C) Pine
- D) Cedar

5) Which genus of trees includes the plums, cherries, peaches, and apricots?

- A) Abeus
- B) Laburnum
- C) Prunus
- D) Cirrus

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a ***custom crafted charcuterie board from Arbor Upcycle and a \$200 voucher for any tree service!*** Second and third place winners will receive a ***set of 4 custom made Arbor Upcycle coasters and a \$100 voucher for any tree service!***

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

Good luck!

**HOMESCAPE NOW
CUSTOM GREENHOUSES**

A custom greenhouse is possible! Homescape Now can build a greenhouse to accommodate your space and budget.

It is helps to have a design in mind; however, no worries, we can work from any starting point. Special greenhouse sizes and modifications can be made to work around house styles, existing foundations, or other special needs. We will work directly with you to come up with workable design for your greenhouse.

Have a unique deck or porch to work around? Want the greenhouse attached to your house but have windows or doors to work around? We can make such adaptations. (We do beautiful [stonework](#) too!) ;)





[Homescape Now](#) is also committed to helping you achieve a sustainable food source and independence.

In these unique times, we are becoming quite aware of the importance of being independent while taking care of our families' needs and conserving our resources. The best scenarios are of people helping each other and sharing what we can so each of us has what we need.

Growing our own gardens can help us towards independent living; giving us back some control. Great confidence and security come from knowing we can provide for ourselves. As much as the food itself, growing a garden offers a self-reliant mindset.

Together, we help you build a [sustainable garden](#) - growing vegetables and herbs, fruit trees, and even making your own compost to complete the cycle of sustainability, as well. A garden may be large enough to plant a couple of fruit trees and have enough space for raised planters or sectioned off vegetable beds. It may have enough space for a few containers. Whatever the ultimate setup and design, we can assist you in building up a soil content and plant what will work best, and seasonally, in your environment.

Explore all the possibilities for your urban landscape - give us a call and schedule a consultation today!





THE LATEST FROM OUR BLOG
SOIL QUALITY AND GARDEN SUCCESS



The very foundation of landscaping and garden success is all about the soil. If it looks good above ground, it is because something good is happening underground.

Soil quality and health is the most important part of a successful gardening and landscape beauty. When you take care of the soil, the rewards help your [garden plants](#) to flourish.

[Read more](#)

NEW CLIENT REFERRAL PROGRAM!



Arborist Now is excited to announce the launch of our new **Client Referral Program!** Share your experience with neighbors, family, and friends by providing them with a unique referral code. You'll receive a \$100 Gift Card of your choice, including PayPal option, when your referral's project is complete! This is a great way to earn cash and treat yourself, while your referrals thank you for the connection! :)

Client Referral Program



We Appreciate *YOUR* Feedback!

Tell us how we're doing!

Reviews are essential to our business. We would love if you could share your thoughts about your experience with us. With this helpful feedback, we can continue to provide our clients and community with the best service possible!

Please consider leaving us a review on the links below! THANK YOU!

[Google Reviews](#)

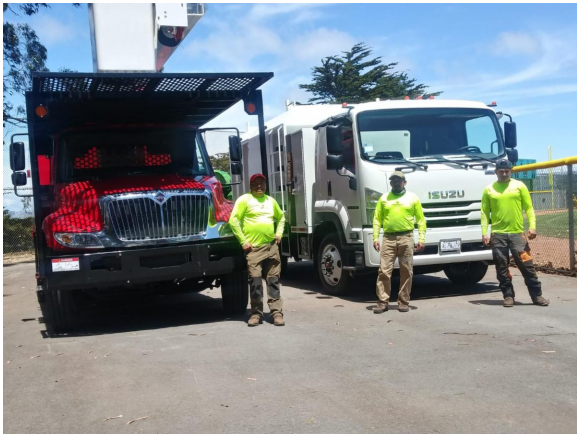
[Yelp](#)

JOIN OUR TEAM!



We are growing and looking for sales people, estimators, and other motivated, good workers to join our team! [Contact us today!](#)

FROM THE FIELD
Our crew in action!







Taking some time to protect our nature friends! :)

10% off with *any* service
placed on the work
schedule by
July 15th, 2020

This offer **must be** mentioned
at the time of booking your
appointment for service!

[Book Now!](#)

Arborist Now, Inc. | 415-310-7781 | news@arboristnow.com |
arboristnow.com

STAY CONNECTED

