

November 2019



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest
presents

ARBORUPCYCLE



A tree salvage initiative & milling operation, where we repurpose trees that are removed and turned into beautiful wood creations.



UPCYCLING

Upcycling is the [creative reuse](#) of waste materials, transforming unwanted industry by-products into new and improved materials of equal or better quality. As a philosophy and a movement, upcycling in San Francisco means carbon sequestration for our environment, historical salvage of San Francisco's past, and a unique local lumber resource for our community.



WOOD MILLING

Arbor Upcycle is the only company in San Francisco dedicated to salvaging and milling downed trees in San Francisco. After a tree is removed due to storm damage or urban development Arbor Upcycle will strive to salvage the tree for its timber. The tree is then milled into slabs on-site with our portable [Granberg Alaskan Mill](#) or at our warehouse with our thin kerf [Woodmizer LT40](#) bandsaw mill. The 3” live edge wood slabs are then stickered and set aside to cure until they are stable enough to build with or sell.



FURNITURE DESIGN AND BUILD

ArborUpcycle designs and builds furniture exclusively from San Francisco trees that would be typically destined for the landfill. This is where arborists and designers meet ... from the perspective of a certified arborist, Remy Hummer labors to retain the wild spirit and character of the tree in each of his pieces. Custom Craftsman Clint Edwards, uses his extensive background in custom craftsmanship to aid our customers in the design and creation of their dream table. Every piece created is identified by its true species and neighborhood in San Francisco where the tree once stood.



Visit Our Website

BE SURE TO
FOLLOW [@ARBORUPCYCLE](https://www.instagram.com/ARBORUPCYCLE) ON INSTAGRAM!



@ArborUpcycle : Sierra Redwood (*Sequoiadendron giganteum*) bookmatched dining table salvaged from Balboa Park, San Francisco during the winter of 2017.

Need gift ideas?



The Holidays are right around the corner and it is time to start thinking of gift ideas to give to your loved ones.

Why not get them something locally hand-crafted with wood that has been salvaged and sourced right out of our very own San Francisco landscape.

Our team at [Arbor Upcycle](#) can create unique stocking stuffers or gifts that are both thoughtful *and* can last a lifetime!

We have coasters, cutting boards, charcuterie boards, just to name a few.

[Contact us](#) to brainstorm ideas for a unique, custom-created gift!





TRIVIA TIME!

1) Which one of these trees is endemic to the San Francisco Bay Area?

- a. Hollyleaf Cherry (*Prunus ilicifolia*)
- b. Bay Laurel (*Laurus nobilis*)
- c. Blue Gum Eucalyptus (*Eucalyptus globulus*)
- d. Moreton Bay Fig (*Ficus macrophylla*)

2) Which one of these trees is a Gymnosperm?

- a. Horsechestnut (*Aesculus hippocastanum*)
- b. Ginkgo (*Ginkgo biloba*)
- c. Canary Island Palm (*Phoenix canariensis*)
- d. Tulip tree (*Liriodendron tulipifera*)

3) Which pine has the longest cones?

- a. Longleaf Pine (*Pinus palustris*)
- b. Monterrey Pine (*Pinus radiata*)
- c. Ponderosa Pine (*Pinus ponderosa*)
- d. Sugar Pine (*Pinus lambertiana*)

4) Which tree provided a valuable food source to the Ohlone Indians?

- a. Black Oak (*Quercus velutina*)
- b. California Bay (*Umbellularia californica*)
- c. Coastal Live Oak (*Quercus agrifolia*)

d. California Buckeyes (*Aesculus californica*)

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **custom crafted charcuterie board from Arbor Upcycle and a \$200 voucher**. 2nd and 3rd place winners will receive a **\$100 voucher for any tree service and a set of 4 custom made Arbor Upcycle coasters - perfect for the holidays!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

Good luck!

OCTOBER QUIZ/ANSWERS

1) Label the soil horizons (from top to bottom): **Organic layer, A-horizon, B-horizon, C-horizon**

2) True/ False – Almost 50% of the composition of the soil is space (or pores) between the soil particles. - **True**

3) Match the tree disorder with the definition

a. Chlorosis (4)	1. White/grayish fungal growth on the surface of leaves
b. Gall (3)	2. Abnormal development of multiple secondary shoots
c. Powdery Mildew (1)	3. Swollen plant tissue that may be caused by insects, or microorganisms
d. Witch's Broom (2)	4. Yellowing of normally green tissues due to lack of chlorophyll

JOKE OF THE MONTH



What happened to the wooden car with wooden wheels and a wooden engine?

It wooden go.

EMPLOYEE SPOTLIGHT:

Remy Hummer
Project Manager & Creator of ArborUpcycle

Born and raised in Sonoma Wine Country; in a bilingual household, speaking French and English. Remy graduated from [San Francisco State University](#) with a Bachelor of Arts in Psychology and extra curricular studies in Creative Writing and Child Development.

His bilingual upbringing and college education led him to work at the [French American International School \(FAIS\)](#) using a Lower Haight community garden as his classroom. The community garden program allowed to immerse FAIS students with local public-school elementary kids introducing them to rural life and integrating it into urban settings.



After several years of being involved in education and horticulture, he met Guillaume, Arborist Now's co-owner, through rock climbing with a mutual friend. In the Spring of 2012 Guillaume, knowing of Remy's horticultural experience, offered him a part-time position with Arborist Now. Remy made the transition from rock climbing to tree climbing full-time while pursuing his studies of [Arboriculture](#) and becoming familiar with the world of [Urban Forestry](#). Over time, as the company expanded Remy climbed up the company ladder becoming an ASI Certified Arborist in 2015 and full time Project Manager in 2017.

As his career as with Arborist Now developed, Remy began to initiate a company goal to salvage and transform wood from job sites into usable timber after witnessing the waste that the industry creates. It started by teaming up with community gardens and school gardens in SF and providing them with stump stools and green mulch for educational. The dream was starting to come full circle. After some time, Remy, still searching for a larger audience and more creative outlet for significant SF tree logs; he began milling slabs and building tables thus founded [Arbor Upcycle](#).

"The intention of ArborUpcycle is to turn the tree care industries bi-product and waste into something of equal or better value and giving the tree a second life by highlighting the beautiful significance of trees as a resource and heritage known as our oldest San Francisco residents."

Remy's goal as a senior employee for [Arborist Now](#) and manager of

Arbor Upcycle is establishing a meaningful connection between San Francisco urbanites and their trees, hoping that they become aware of them as a resource and benefit rather than a burden in the urban landscape. Arborist Now supports Remy in his philosophy and we are proud to have him as an integral member of the company.

“ Like dunes that watch
Tides ebb and flow
From the smallest seeds
Grand old trees grow
They reach their peak then fall
With a mighty crash to the ground When a single tree becomes timber
Infinite uses can be found.” - *James Otter*

We are Thankful for you!



The growth that we have experienced over the years is because of clients like you!

FROM OUR BLOG

TREES - THE BIGGER . . . THE BETTER



Towering trees on your property are not only beautiful, they add to the value of your home. Nationwide, mature trees on well-maintained property that provide privacy can increase the property value by 7 to 19 percent.

Not only does the price of the property go higher, trees help sell a property more quickly than homes with little or no landscaping. The "curb appeal" factor impresses potential buyers when they pull up to the property. Buyers simply love trees and well-kept properties.

[Read more](#)



We Appreciate *YOUR* Feedback!

Tell us how we're doing!

Reviews are essential to our business. We would love if you could share your thoughts about your experience with us. With this helpful feedback, we can continue to provide our clients and community with the best service possible!

Please leave us a review on the links below! THANK YOU!

[Yelp](#)

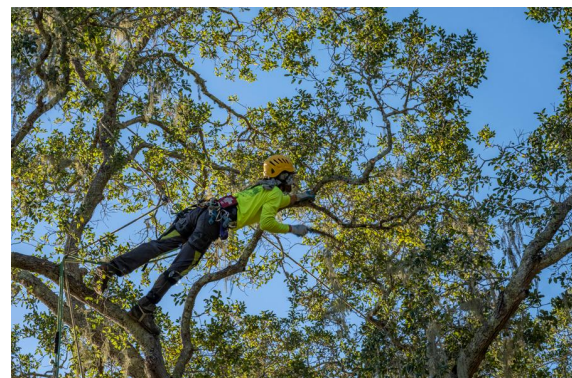
[Google Reviews](#)

[Home Advisors](#)

[Angie's List](#)

FROM THE FIELD

Our crew in action!





Want to know what is happening in the Bay Area this month?

Here are some of our favorite local events!

[Dec 1st - Asian Art Museum Free Admission Day](#)

[Dec. 3rd - Holiday Tree Lighting @ McLaren Lodge in Golden Gate Park](#)

[Nov 24th - Dec 25th - Illuminate SF: Festival of lights; 39 light sculptures](#)

Holiday Savings!

Valid through Dec 25, 2019

Claim Now

Receive a **set of 4 custom made coasters** by Arbor Upcycle with *any service placed on the work schedule* by Dec. 15, 2019!

This offer **must be** mentioned at the time of booking your appointment for service!

Call today!

Services

Arborist Now, Inc. | 415-310-7781 | news@arboristnow.com | arborisnow.com

STAY CONNECTED

