

October 2019



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, trivia, special features, photos, and more! Enjoy!

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**BE SURE TO
FOLLOW US ON [INSTAGRAM!](#)**

We have a vibrant and active presence on Instagram, so if you're not following us, ***you are missing out!***

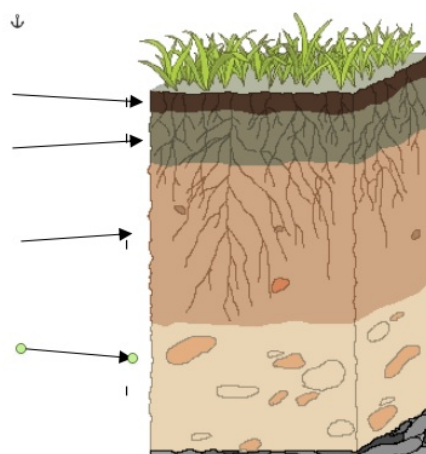


[@arboristnow_naturally](#)

TRIVIA TIME!

1) Horizons are visible layers of soil oriented parallel to the soil surface. These layers create the soil profile and normally consist of 4 major horizons.

Label the horizons that are pointed with the arrow (from top to bottom)



2) True/ False – Almost 50% of the composition of the soil is space (or pores) between the soil particles.

3) Match the Tree disorder with the definition

a. Chlorosis	1. White/grayish fungal growth on the surface of leaves
b. Gall	2. Abnormal development of multiple secondary shoots
c. Powdery Mildew	3. Swollen plant tissue that may be caused by insects, or microorganisms
d. Witch's Broom	4. Yellowing of normally green tissues due to lack of chlorophyll

Congratulations: David G. for winning last month's trivia quiz!

The **first 3** people to email the correct answers to each of these questions wins! The first person will win a **Victorinox Swiss Army Knife and a \$200 voucher**. The next 2 people will win a **\$100 voucher for any tree service**.

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

Good luck!

SEPTEMBER QUIZ/ANSWERS

1) Identify these leaf arrangements (from left to right): **Linear, Pinnate and Palmate**

2) Compaction is not one of the biggest challenges for urban soils, it damages soil aggregates, limits gas exchange, increases bulk density, the list goes on...

What are examples that cause soil compaction?

- a) foot traffic
- b) construction
- c) vehicle traffic
- d) All of the above**

3) **True/ False** - Root rot can happen due to poor drainage in the soil or in potted plants. **-(TRUE)**

4) What is Espalier?

- a) A method of pruning that accelerates wound closure and reduce decay
- b) A method of pruning that removes the fronds of palm trees
- c) A method that combines pruning and training branches to orient in one plane**
- d) A method that combines pruning and acceleration of branch growth

THE LATEST SCOOP AT ARBORIST NOW

Plant Healthcare Program

Have you ever wondered what affects the health of your plants? Most of the factors which

contribute to plant health are unseen because they are found underground in the soil.

As discussed on our previous newsletter article “Got mulch?”; the soil has its own ecosystem with an array of micro-



organisms that work together to decompose organic matter and aid in nutrient cycling, which is essential to proper [plant health](#).

Soil in urban environments can be extremely heterogeneous due to soil being moved during construction and other processes which do not occur in nature. There are [many stressors](#) in urban soils which plants are not adapted to deal with, and from which can lead to plant health problems.

At Arborist Now, we can help you assess the health of your plants or shrubs and try to localize the causes of stressed plants whether it be nutrient deficiencies in the soil or infestation by [pests or diseases](#). Most of the time it will be a combination of factors which can be treated simultaneously to re-invigorate your plants.

Some common pests and diseases that you may be familiar with are [aphids](#), [mites](#), scales, powdery mildew and leaf spot. Many of these pests take advantage of plants previously stressed by other factors. Arborist Now can help you manage these pests, and the root cause of the infestation, by providing you with a *seasonal program* that fits your needs whether it is monthly or annually.

[Arborist Now](#) is committed to taking care of your microenvironment and being a steward to the natural occurrences that happen both above and below the ground. We care about the health of your plants. If you have any questions or concerns about your green space give us a call and schedule a consultation with us.



JOKE OF THE MONTH



What did the tree do when the
bank closed?

It started its own branch.

EMPLOYEE SPOTLIGHT:

Lyoni Sung
Communications Assistant



If you are receiving this newsletter, chances are you have spoken to Lyoni over the phone in order to connect with our arborists or landscapers. Lyoni is the *FIRST* person you talk to when you contact Arborist Now. He greets you with a welcoming voice and does his best to communicate your request or concern to our team as he books your appointment.

Lyoni was born in [Cambodia](#) and raised in Northern California. He went to school for Anthropology with a concentration in Linguistics at [UCLA](#). Once he received his diploma, he moved back to the Bay Area to be closer with his family.

Besides reading and dancing, he is most passionate about working in a team where he loves to help people grow and accomplish their goals while fostering a professional and diligent work environment.

At [Arborist Now](#), he achieves just that by balancing administrative duties, managing and organizing our daily calendars, and by being there for our clients giving them information about our services so we can better support the public.

We love having Lyoni's positive attitude and outlook on life, he brings a smile to everyone's face in the morning and ensures that we are all ready to go for the work day!

IT'S THAT TIME OF YEAR!

Autumn is the time to mulch, protecting your plants and landscape for the winter AND time to plant those beautiful daffodils and tulips for beauty and color in the spring!

Call our landscape division, [Homescape Now](#) today, so we

can take away the worry of getting your outdoor space ready for the colder season!



FROM OUR BLOG

[How to Deal with Tree Stress](#)



Are you dealing with stressed trees? Or, are you not sure if your trees are stressed?

Here's what you need to know about [tree stress](#) – symptoms, causes, and how to deal with it. First, let's discuss the signs and treatments for tree stress.

[Read more](#)



We Appreciate *YOUR* Feedback!

Tell us how we're doing!

Reviews are essential to our business. We would love if you could share your thoughts about your experience with us. With this helpful feedback, we can continue to provide our clients and community with the best service possible!

Please leave us a review on the links below! THANK YOU!

[Yelp](#)

[Google Reviews](#)

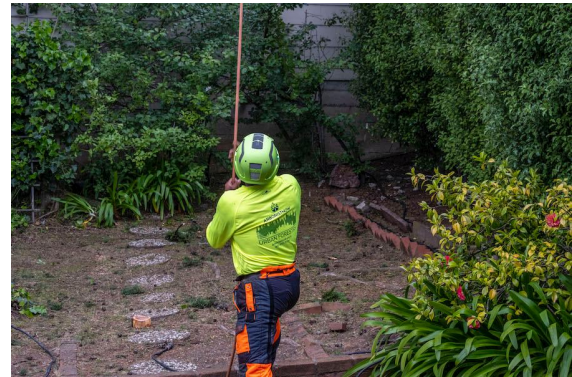
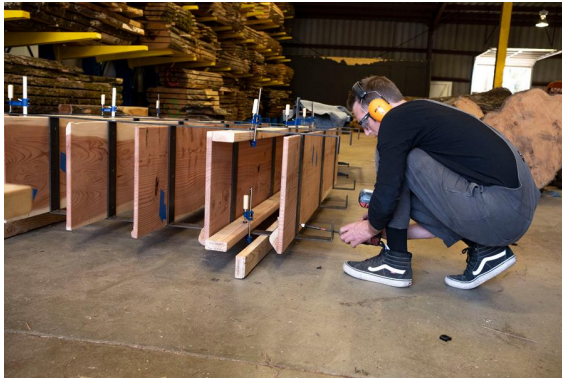
[Home Advisors](#)

[Angie's List](#)

FROM THE FIELD

Our crew in action!





Want to know what is happening in the Bay Area this month?

Here are some of our favorite local events!

[Oct. 18th - Halloween Film at Sundown Cinema – Dolores Park \(FREE\)](#)

[Oct. 19th - White Crown Sparrow Habitat Restoration at the Bison Paddock](#)

[Oct. 20th - Exploratorium Free Day "50th Anniversary"](#)

Receive our signature, beautifully crafted **Victorinox Swiss Army Knife** with *any* service placed on the work schedule by Nov. 15, 2019!

This offer **must be** mentioned at the time of booking your appointment for service!

Call today!

Services

STAY CONNECTED

