

JULY 2020



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, special features, photos, and more! Enjoy!

[Visit Our Website](#)



Arborist Now is here and ready to work while giving you peace of mind, as we continue to provide you with the best tree care and landscape service that you've come to expect and we always deliver.

The proper procedures and protocols are in place to ensure a safe and compliant environment for both our employees and our clients.

We have implemented the following procedures throughout our company and divisions:

- **Maintaining 6' social distance**
- **Required wearing of protective mask**
- **Hand washing/sanitizing**
- **Avoiding physical contact with client/customers**
- **Frequent sanitizing/cleaning of tool, equipment, etc.**
- **Required staff notification if feeling ill/sick**
- **Posting of COVID-19 information + safety protocol**

#ShopSafeShopLocal
#CallingALLCalifornians



**RATED HIGHEST IN QUALITY &
HELPFUL EXPERTISE**
ARBORIST NOW IS DIAMOND CERTIFIED!



CLIENT REFERRAL PROGRAM
Refer a friend who uses Arborist Now's services
and you'll receive \$100 in cash or
in a gift card of your choice.



ARBORISTNOW
URBAN FORESTRY

Join Our REFERRAL PROGRAM!

Simply sign up for your own unique referral link to share with neighbors, family, and friends!

If Arborist Now has recently completed a job for you, you might be suffering from what we like to call "*I-never-want-to-leave-my-yard-syndrome*". Don't worry, this is a common complaint among satisfied Arborist Now customers. And it won't go away!

The good news is that soon you won't have to choose between enjoying a great yard and visiting your family and friends. With Arborist Now's brand new referral program, you can help your friends to make their yards (almost) as enjoyable as your own! And if a friend who you've referred uses Arborist Now's services, you'll get \$100 in either cash or a gift card.

[LEARN MORE](#)

**BE SURE TO
FOLLOW ARBOR UPCYCLE ON INSTAGRAM!**



We have a vibrant and active presence on Instagram, so if you're not following us, ***you are missing out!***



[@arborupcycle](#)

ARBOR UPCYCLE YOUTUBE VIDEOS

Watch our new video from **Arbor Upcycle** and spread the word about the good thing we're doing in San Francisco!

Here in *Episode 1*, watch Arbor Upcycle as they take a client's Poplar tree that was felled 3 years ago and begin crafting a bookmatched table and matching benches for their client. Super cool! 😊

Check out Episodes 2 and 3 be sure to [subscribe](#) to our **YouTube Channel**!



Custom pet beds, unique, one-of-a-kind charcuterie and cutting boards, custom furniture and an amazing assortment of slabs! And that's just for starters at Arbor Upcycle!

As the final touches are being done on our main website, we're set up on **Etsy** for orders. Or better yet, visit our showroom! Just give us a call at 415-844-0576 to make an appointment to come by.



ETSY



TRIVIA TIME!

1) Pine trees grow on six of seven continents, with _____

being the only one left out.

2) Trees lower air temperature by _____ water in their _____.

3) If a birdhouse is hung on a tree branch, it **does OR does not** move up the tree as the tree grows.

4) **On average how many trees are planted each year in the U.S.?**

- A) 3M
- B) 8000K
- C) 6M
- D) 15M

5) **Forests cover what percent of the planet's surface?**

- A) 10
 - B) 30
 - C) 75
 - D) 50
-

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **custom crafted charcuterie board from Arbor Upcycle and a \$200 voucher for any tree service!** Second and third place winners will receive a **set of 4 custom made Arbor Upcycle coasters and a \$100 voucher for any tree service!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "**Quiz Answers**" in the subject line.

Good luck!

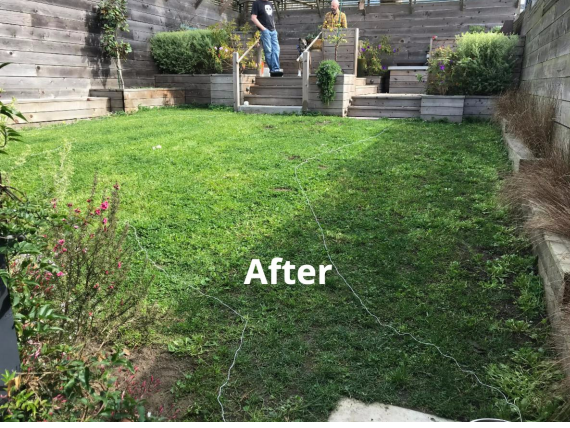
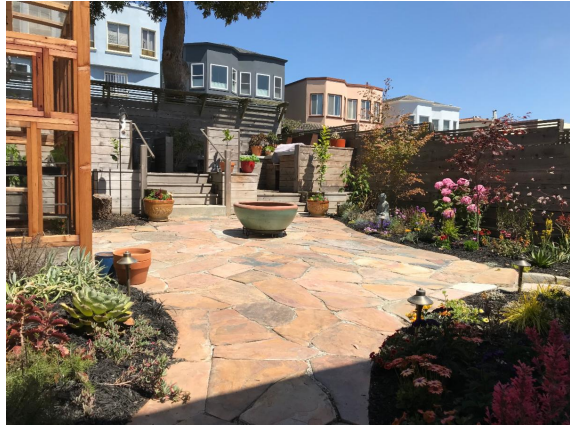
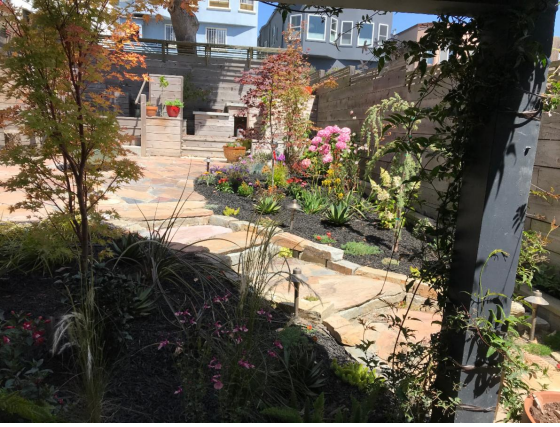
JUNE QUIZ/ANSWERS

1. Can you name the only country named after a tree? **Brazil**
2. The bark of which tree is also known as "nature's aspirin"? **B) Willow**
3. Often used to make walking or riding sticks, what is the more common name for the sloe tree? **B) Blackthorn**
4. What tree features in the middle of the flag of Lebanon? **D) Cedar**
5. Which genus of trees includes the plums, cherries, peaches, and apricots? **C) Prunus**

Greenhouses, Leafy Greens, Irrigation, Oh My!

- Homescape Now knows sure knows how to impress! Here's a recently finished custom greenhouse. Dreamy, yes! You can have one too, absolutely! Make an appointment with Eric at **415-730-4419** and he'll walk you through the process and get you started on your greenhouse plans to set you on a path to a sustainable future!
- Get the good greens ready in your garden! Broccoli, leafy greens, and beans! Let us help you make an [amazing garden](#) that will yield a great harvest!
- Don't forget more top mulch for the dry summer. This will help to keep the soil cool by retaining moisture and limiting harsh sunlight - it will make all the difference!
- And speaking of 'dry summer' ... check your irrigation. If you've been home hand watering and had your irrigation systems off, you may find problems with the systems after turning them back on. If this is the case for you, call us and we'll fix your right up!







THE LATEST FROM OUR BLOG *FRUIT TREES AS A SUSTAINABLE FOOD SOURCE*



The very foundation of landscaping and garden success is all about the soil. If it looks good above ground, it is because something good is happening underground.

Soil quality and health is the most important part of a successful gardening and landscape beauty. When you take care of the soil, the rewards help your [garden plants](#) to flourish.

[Read More](#)

Don't forget to refer neighbors, friends, and family!

Client Referral Program



We Appreciate *YOUR* Feedback!

Tell us how we're doing!

Reviews are essential to our business. We would love if you could share your thoughts about your experience with us. With this helpful feedback, we can continue to provide our clients and community with the best service possible!

Please consider leaving us a review on the links below! THANK YOU!

[Google Reviews](#)

[Yelp](#)

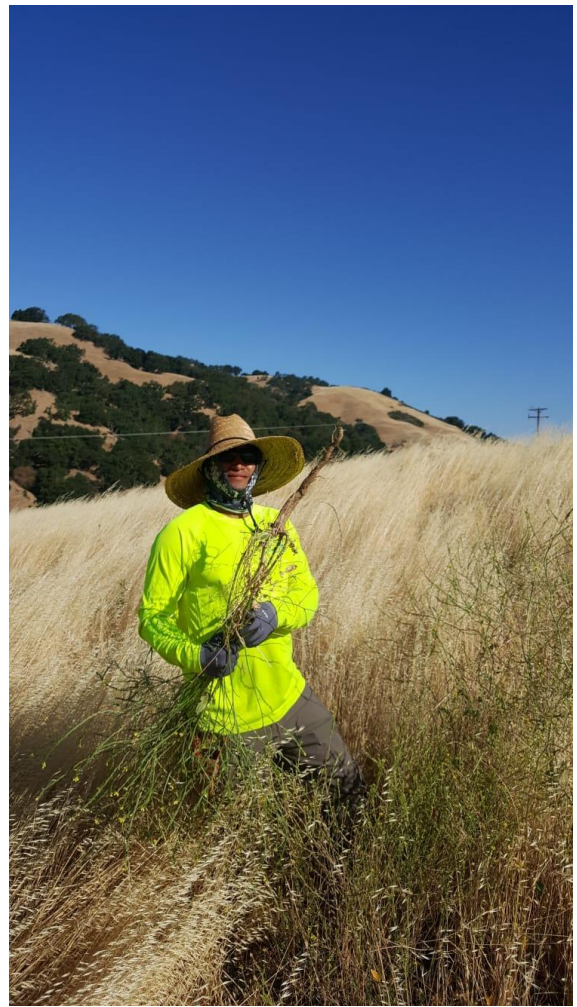
JOIN OUR TEAM!



We are growing and looking for sales people, estimators, climbers, and other motivated, reliable workers to join our team!

[Contact us today!](#)

FROM THE FIELD









10% off with *any* service
placed on the work
schedule by
August 15th, 2020

This offer **must be** mentioned
at the time of booking your
appointment for service!

[Book Now!](#)

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STAY CONNECTED

