

MAY 2023



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

We are excited to share the latest updates about our urban forestry presence in the San Francisco Bay Area with our valued clients and friends. Here you'll find relevant information, interesting trivia, exclusive savings opportunities, captivating photos, and much more. Enjoy!

[Visit Our Website](#)



Spring has finally arrived, and it's the perfect time to start thinking about the health and beauty of your trees. As the leading provider of tree care services in the Bay Area, we are here to help you keep your trees healthy and thriving.

With the warmer weather upon us, now is the ideal time for Plant Health Care (PHC) fertilization and planting. Our team can help you choose the right PHC fertilizer for your trees and provide guidance on planting the right tree species for your property.

As we work to keep your trees healthy, we are also mindful of nesting season. It's important to avoid any tree care activities that could disturb nesting birds or other wildlife in the area.

It's the ideal time to prune your ornamental flower trees, right after they've flowered, to maximize bloom for the following year. We'll share expert advice on the right pruning techniques to ensure your trees stay healthy and beautiful all year long.

Reach out to us today to [schedule a consultation](#) and take part in our Plant Healthcare Program - you'll be glad you did! Let Arborist Now help you keep your trees healthy and thriving this spring!

Project Highlight

Bosworth Street in San Francisco

Arborist Now recently completed a project for San Francisco Recreation and Park on Bosworth Street in San Francisco, where we safely removed several trees that had fallen during a storm. The trees were lodged on a cliff directly above multiple houses, so we rigged each piece to the ground within a small drop zone. To ensure extra safety, we also constructed a plywood fortress to protect the homes from any debris that might fall.



Trivia!

Which of the following is a common sign of a sick tree?

- A. Loss of leaves
- B. Wilting or drooping branches
- C. Discolored or misshapen leaves
- D. All of the above

What is the purpose of pruning a tree?

- A. To increase its height
- B. To reduce its size
- C. To improve its health
- D. To make it look more attractive

What is the best way to prevent damage to tree roots during construction or landscaping?

- A. Cover the roots with soil or mulch
- B. Cut the roots to make room for new features
- C. Fence off the area around the tree
- D. Nothing, tree roots are resilient

What is the recommended depth for planting a new tree?

- A. 1 inch below ground level
- B. 2-3 inches below ground level
- C. At ground level
- D. 1 inch above ground level

What is the best way to water a newly planted tree?

- A. Water the leaves
- B. Water the trunk
- C. Water the root ball and surrounding soil
- D. Water only during hot weather

Trivia Rules

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **\$200 voucher for any tree service!** Second and third place winners will receive a **\$100 voucher for any tree service!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win one \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "**Quiz Answers**" in the subject line.

Good luck!

Congratulations to our March trivia winners:

1st place - Austen
2nd place - Maureen K.
3rd place - Michael F.

Thank you to those who participated!

MARCH QUIZ/ANSWERS

I produce acorns that squirrels love to eat. What type of tree am I?

B. Oak

I am the tallest tree in the world. What tree am I?

B. Sequoia

Which is the fastest growing tree?

B. Pine

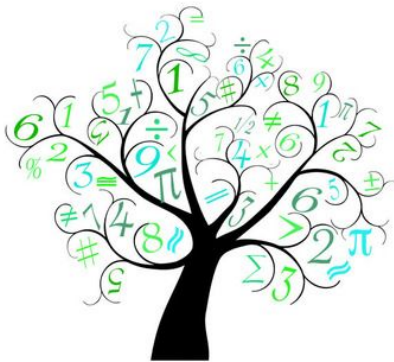
How many (estimated) trees are living on earth?

B. 3 Trillion

What type of gas do trees and other plants produce that is helpful to humans?

A. Oxygen

Joke of the Month



What's a tree's favorite subject in school?

Geometree

Your Choice for Landscape Services!



HOMESCAPENOW
URBAN LANDSCAPING



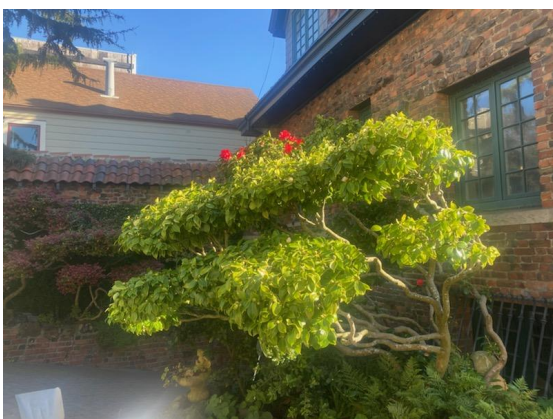
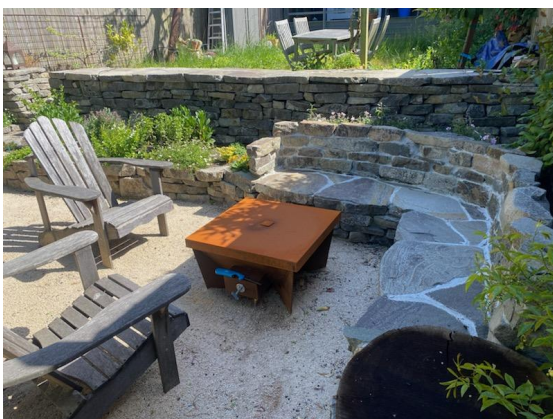
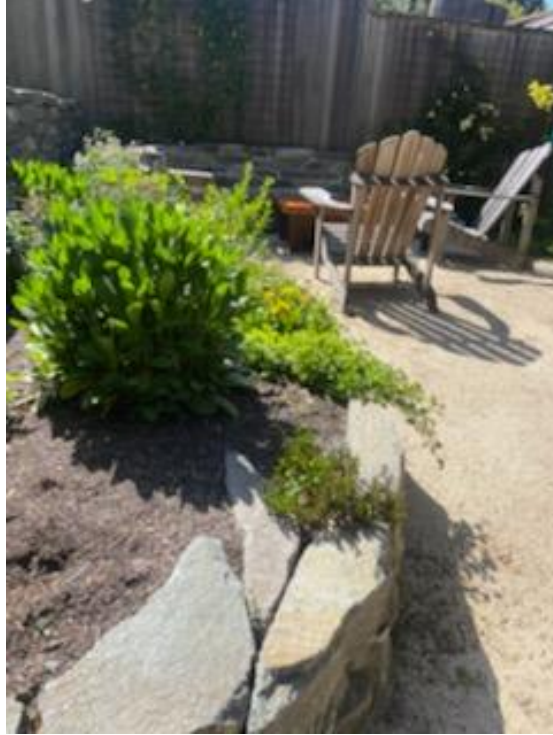
As May greets us, it's time to start thinking about how to keep your garden healthy. With the dry season approaching, our expert team recommends a garden cleanup to remove winter blooms and promote healthy growth. Adding fresh top mulch can also help retain moisture in the soil during the warmer months.

Looking to refresh your garden with some new colors? Nurseries in the area now have a great selection of summer flowering plants that thrive in our climate. We can help you choose the right plants to add beauty and vibrancy to your landscape.

For optimal growth, it's important to fertilize your roses and summer blooming plants with the right nutrients. Homescape Now is here to provide expert advice and guidance on the ideal fertilizers to use in the San Francisco climate.

Homescape Now is dedicated to providing the best landscape services in the Bay Area. Contact us today to schedule a consultation and let us help you keep your garden healthy and thriving all season long.

Here are some of our recent projects!



Special Note to Our Customers

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Customers can pay their invoice through Bill.com. Just search for *Arborist Now* and proceed from there.

We Appreciate *YOUR* Feedback

Tell us how we're doing!



deb gaon

2 reviews • 0 photos

★★★★★ 21 hours ago

Arborist Now was wonderful to work with from start to finish. I received a prompt estimate for 3 large plum trees that needed careful pruning on the street side. George Nickols was perfect for the job. He carefully evaluated our situation and shared his knowledge on pruning and tree care. He has a passion for what he does and it shows in his work. I would highly recommend Arborist Now for any work needed on your trees.



Arborist Now

Owner



At our business, reviews play a crucial role in helping us serve our clients and community better. Your valuable feedback about your experience with us would be greatly appreciated. By sharing your thoughts, you can help us maintain the highest standards of service. We kindly request you to leave a review for us using the links below. Thank you for your feedback!

[Yelp](#)

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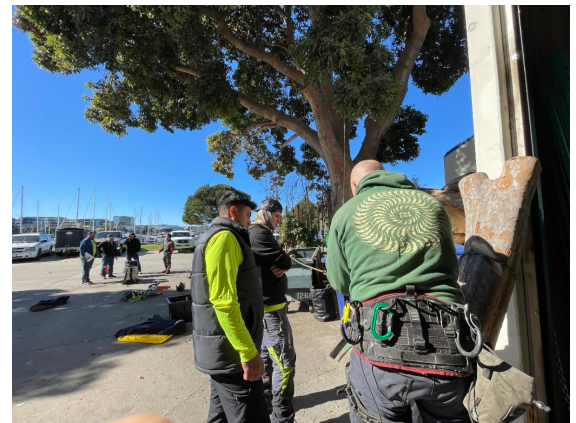


Your review is crucial to helping us serve you better (and you can earn \$100!). Please take a moment to share your valuable feedback using the links below. Thank you for your contribution to our continuous improvement efforts.

Client Referral Program

From the Field
Our crews in action!





Thank *you* for being part of the **Arborist Now** family! We appreciate *you* very much!

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