

AUGUST 2023



ARBORISTNOW
URBAN FORESTRY



News from the Urban Forest

Check out our urban forestry news in the August edition! Find the latest updates, helpful advice, trivia, photos, and more. Don't overlook this edition filled with green insights. Stay updated with Arborist Now!

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Arborist Now's Milling Division Springs Back to Life



After a brief hiatus while in transition, Arborist Now's [milling division](#) is back in full swing, and its resurgence is nothing short of remarkable. Demonstrating our commitment to sustainable solutions and attention to detail, we've recently completed and delivered 28 exquisite redwood benches for the San Francisco school district. These handcrafted pieces, sourced responsibly and designed with precision, will soon grace 7 to 8 schools in the area, becoming integral components of their outdoor landscapes.

Our renewed milling operation now offers a concentrated emphasis on green initiatives and large format creations, catering to a diverse range of requirements – from high-end architectural masterpieces to everyday outdoor designs. So, whether you're envisioning a luxurious garden setting or a modest backyard haven, Arborist Now has the sustainable, tailor-made solution to bring your vision to life.

[Reach out to us](#) today and let us know what you have in mind!





Project Highlight

Piedmont, CA - Crown reduction on secondary growth from previous heading cuts to reduce the likelihood of failure - crown, shaping, and removal of deadwood within the crown.



Test Your Tree Knowledge: Pop Culture Edition - Pt. 2

- 1. In the movie "The Wizard of Oz," what type of tree does the character Dorothy encounter in the enchanted forest?**
 - A. Apple Tree
 - B. Oak Tree
 - C. Willow Tree
 - D. Pine Tree
- 2. Which famous musician released the song "Under the Cherry Tree"?**
 - A. Bob Marley
 - B. Madonna
 - C. Prince
 - D. Taylor Swift
- 3. In the movie "Avatar," what is the name of the sacred tree that the Na'vi people worship?**
 - A. Hometree

- B. Spirit Tree
- C. Tree of Life
- D. Tree of Soul

4. Which tree is associated with the character Groot in the Marvel Cinematic Universe?

- A. Oak Tree
- B. Willow Tree
- C. Redwood Tree
- D. Baobab Tree

5. Which famous rock band released the song "The Trees"?

- A. Led Zeppelin
- B. Pink Floyd
- C. Rush
- D. The Rolling Stones

Trivia Rules

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **\$200 voucher for any tree service!** Second and third place winners will receive a **\$100 voucher for any tree service!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win one \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

Good luck!

Congratulations to our July trivia winners:

**1st place - Eliza K.
2nd place - Betsy M.**

Thank you to those who participated!

JULY QUIZ/ANSWERS

1. In J.R.R. Tolkien's "The Lord of the Rings," what is the name of the ancient tree-like beings who protect the forests?

A. Ents

2. Which famous song begins with the line, "I think that I shall never see a poem lovely as a tree"?

C. "Trees" by Joyce Kilmer

3. In the movie "The Lion King," what type of tree serves as a significant gathering place for the animals?

B. Baobab

4. Which tree is associated with the fictional character Harry Potter and plays a role in the magical sport of Quidditch?

A. Whomping Willow

Which tree is associated with the legend of Robin Hood?

C. Yew

Joke of the Month



Why don't trees like to attend meetings?

Because they prefer to branch out on their own.

Our Landscape Services



As we transition into the fall season, it is essential to prioritize the health and appearance of your trees and landscape. Consider the following crucial activities this month:

- 1. Check Irrigation Systems:** Ensure that large plants and trees are receiving adequate water by inspecting your irrigation systems. Proper hydration is vital for the continued growth and development of your landscape.
- 2. Prune Fruit Trees:** Regular pruning is necessary for maintaining

the structural integrity and health of your fruit trees. This practice promotes air circulation and may increase fruit production.

3. Manage Fallen Fruit: If you have fruit trees, regularly remove fallen fruit from the ground. This action not only maintains the cleanliness of the area but also helps prevent diseases and pests that can thrive on decaying fruit.

4. Transition to Fall-Blooming Plants: (*Yes, the season has flown by!*) As summer ends, consider changing out seasonal flowering plants for those that bloom in the fall. This change will ensure that your landscape remains vibrant and attractive through the upcoming season.

5. Plant Vegetables and Herbs: Now is an excellent time to plant vegetables and herbs. Cultivating these plants can provide fresh, homegrown produce for your kitchen and add diversity to your garden.

These tasks are vital for maintaining a thriving landscape, and the Arborist Now landscape team is here to assist you with any of your needs. Whether it's guidance on proper pruning techniques or assistance with planting, our experts are ready to help.

Plan ahead, [give us a call](#) today!

Here are some of our recent projects!





Did you know we can both design/create and install fencing?



Irrigation and Mulching



August brings the heat, and with it, the critical need to ensure that our trees are receiving [adequate water](#) and care. This month we're focusing on two vital practices that can significantly impact the health of your trees: proper irrigation and mulching. Here's why these practices are essential:

Adequate Watering and Irrigation

We've noticed an increase in tree stress lately, much of which can be attributed to inadequate watering during hot weather. Trees require consistent and deep watering to maintain their health, particularly during the scorching summer months. The following are some points to consider:

Monitor Soil Moisture: Regularly check the soil moisture levels around your trees to ensure that they are receiving sufficient water. The soil should feel moist but not soggy.

Irrigation Systems: Utilizing an irrigation system that provides slow, deep watering can be more effective in reaching the tree's root system. This approach ensures that the water is absorbed and doesn't merely evaporate on the surface.

Identifying Stress Signs: If you notice wilting leaves, premature leaf drop, or dry, brittle branches, your trees might be signaling water stress. Prompt action is needed to rectify this.

The Benefits of Mulching

Mulching isn't just about aesthetics; it's a practical method to assist in water retention and soil management around your trees.

Improve Water Absorption: A layer of mulch helps retain moisture in the soil, reducing the need for frequent watering and allowing the water to penetrate deeper into the root system.

Reduce Soil Compaction: Mulch acts as a buffer, reducing the impact of foot traffic and heavy rain, thus preventing soil compaction. Compacted soil can restrict root growth and limit water infiltration.

Other Benefits: Mulch also aids in temperature regulation, weed control, and can add organic matter to the soil as it breaks down.

In conclusion, making sure your trees are properly watered and mulched during August's hot weather can have a lasting positive effect on their health and appearance. If you are concerned about stressed trees or need assistance in implementing proper irrigation and mulching practices, the [A-team](#) is here to help.

Reach out to us with any questions or [schedule a consultation today](#).

A Reminder to Our Customers

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Customers can pay their invoice through Bill.com. Just search for *Arborist Now* and proceed from there.

We Appreciate *YOUR* Feedback

Tell us how we're doing!



tracy k

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★★★★★ 15 mins ago

Only positive things to say about ArboristNow! Excellent work done by the crew pruning three large ficus trees outside our condo building.



Arborist Now

Owner



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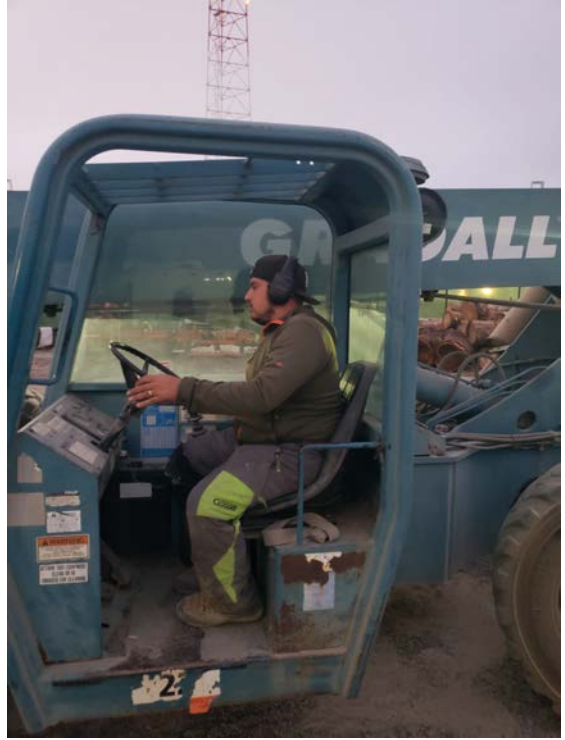


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Client Referral Program

From the Field







Thank *you* for being part of the **Arborist Now** family! We appreciate *you* very much!

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