

SEPTEMBER 2023



ARBORISTNOW
URBAN FORESTRY



News from the Urban Forest

Explore the September issue of our newsletter and dive into the world of urban forestry with Arborist Now! Uncover the newest updates, valuable tips, fun facts, neat photos, and much more. Stay connected and informed - don't miss out on this edition brimming with verdant wisdom!

[Visit Our Website](#)

Arborist Now's Milling Division
Helping *Give Trees a Second Life*

[Cypress Lawn Arboretum](#) is a



historic cemetery and also a meaningful place of trees from all around the world. The hardship of death is also becoming a meaningful opportunity to foster a special kinship between people and trees. *Giving trees a second life*, thanks in part to the dedicated assistance of Arborist Now, through their newly founded program of

wood reclamation - it is a way of honoring our past while inviting a future that is shared together.

In recent months at Cypress Lawn, several wood reclamation projects have taken shape, with [Arborist Now](#) playing a crucial role in their execution. These projects primarily involve the repurposing of old cypress trees as benches to make the landscape of the Arboretum more inhabitable for visitors. By embracing a new purpose for the previous generation of our trees and crafting benches and other wood furniture to breathe new life into this special place known as Cypress Lawn Memorial Park, their story is growing in a profoundly meaningful way.

A well done (and beautiful) video showing the whole process and vision. *Giving Trees A Second Life - Wood Reclamation at Cypress Lawn Arboretum*



Project Photos





Project Highlight

Diving deep into the woods alongside Highway 280, taking on a mission to restore its natural charm. Our sights are set on removing invaders like [Acacia](#), Eucalyptus, and Monterey Pine that found their way here in the 60s. In their stead, we're championing the cause of native stalwarts such as Oaks and Madrones.

But this isn't just a makeover; it's a safety mission. By clearing out dense Acacia and towering dead Pines, we're also reducing fire risks.

Every tree has a story, and we're ensuring that the story of our native forests is not overshadowed. It's a privilege to support the restoration of our beautiful natural woodlands.



Test Your Tree *History* Knowledge!

1. Which physicist was inspired by an apple falling from a tree to develop his theory of gravity?

- a. Albert Einstein
- b. Galileo Galilei
- c. Isaac Newton
- d. Nikola Tesla

2. The "Liberty Tree" in Boston was a gathering place for protests during which historical period?

- a. American Civil War
- b. American Revolution
- c. Industrial Revolution
- d. Cold War

3. What type of tree is famously associated with the story of Adam and Eve's "Tree of Knowledge"?

- a. Fig Tree
- b. Apple Tree
- c. Palm Tree
- d. Oak Tree

4. Which ancient Greek physician is believed to have taught his students under a plane tree?

- a. Hippocrates

- b. Aristotle
- c. Socrates
- d. Plato

5. Bristlecone pines are known for their remarkable age. How old can the rings in their wood date back?

- a. 100 years
- b. 1,000 years
- c. 5,000 years
- d. 10,000 years

Trivia Rules

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **\$200 voucher for any tree service!** Second and third place winners will receive a **\$100 voucher for any tree service!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win one \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "**Quiz Answers**" in the subject line.

Good luck!

AUGUST QUIZ/ANSWERS

1. In the movie "The Wizard of Oz," what type of tree does the character Dorothy encounter in the enchanted forest?

A. Apple Tree

2. Which famous musician released the song "Under the Cherry Tree"?

C. Prince

3. In the movie "Avatar," what is the name of the sacred tree that the Na'vi people worship?

A. Hometree

4. Which tree is associated with the character Groot in the Marvel Cinematic Universe?

B. Willow Tree

5. Which famous rock band released the song "The Trees"?

C. Rush

Joke of the Month



What did one leaf say to the other in September?

I'm falling for you, autumn-atically! ☺😊

Our Landscape Services



Plant Bulbs for a Colorful Spring

As the weather cools down, it's time to start planning for spring by planting flower bulbs! Daffodils, tulips, crocuses and other spring-blooming bulbs are classic options that will add cheerful pops of color to your garden in just a few months.

Deadhead Spent Blooms

To encourage continual blooms on warm-season annuals like petunias, marigolds, zinnias, and snapdragons, be sure to deadhead spent flowers by pinching or cutting off the faded blooms. Deadheading promotes rebloom and prolongs the flowering season into fall.

Care for Acid-Loving Shrubs

Keep acid-loving shrubs like hydrangeas, azaleas, rhododendrons, and daphnes happy by watering regularly and mulching to retain

moisture. These plants appreciate consistent water during dry California autumns.

Prune and Relocate Perennials

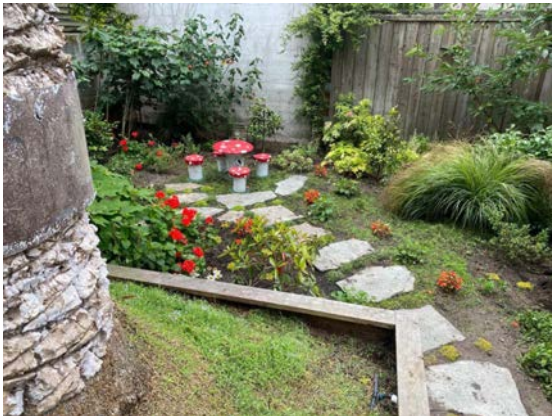
Fall is an ideal time for [garden renovation and redesign](#). You can safely prune back perennial flowering shrubs like lavender, sage, and rockrose and relocate them to new areas of the garden so they have time to establish roots before winter dormancy.

Mulch for Moisture Retention

Finally, spread a layer of organic compost mulch around trees, shrubs, perennials and freshly planted spring bulbs. Compost mulch provides multiple benefits - it suppresses weeds, retains moisture, and releases nutrients into the soil as it decomposes. It also improves soil structure to encourage healthy root growth. The compost will help rainfall permeate the soil and get absorbed by plant roots. This hydration is especially important for newly planted bulbs and drought-tolerant shrubs going into the drier winter. Mulching in fall helps your garden beds fully utilize the autumn rains.

[Contact us](#) for all your landscaping and gardening needs.

Here are some of our recent projects!





Assisting PUC and Recreation and Parks, our team has been hard at work planting and nurturing the hillside at Stern Grove.

The '*Secret Garden*'



A client custom creation - a dry creek front garden we installed and maintain.

Prepare Your Trees for the Storm Season Ahead



As the [storm season](#) approaches, we're reminded of the vital role that proper tree care plays in safeguarding both the health of your trees and the safety of your surroundings. Last year's storm season brought its fair share of challenges, underscoring the importance of being proactive in tree maintenance.

Getting your trees inspected and pruned ahead of the storm season can make all the difference. Just like any living entity, trees require attention and care to remain strong and resilient in the face of inclement weather. Regular inspections help identify weak branches, potential hazards, and signs of disease that might otherwise go unnoticed.

Last year's experience served as a stark reminder of how the health and stability of your trees can affect your property's safety. Trees that are not properly inspected and pruned in advance are at a higher risk of becoming hazardous during storms. Fallen branches and uprooted trees can cause extensive damage to property, vehicles, and even pose risks to people.

By taking the proactive step of inspecting and pruning your trees now, you're not only ensuring the well-being of your beloved green companions but also investing in the safety of your property and those around you. Our team at Arborist Now is here to assist you in this endeavor, ensuring that your trees are in optimal condition to weather the storms ahead.

Don't wait until the storm season arrives – act now to protect your trees, property, and peace of mind. [Contact us today](#) to schedule a professional tree inspection and pruning session. Arborist Now is

committed to ensure a healthier, safer, and more resilient environment for you and your home!

Quick Survey

Is the content of this email relevant to you?

Yes

No

We Appreciate *YOUR* Feedback

Tell us how we're doing!



GIM

24 reviews • 9 photos

★★★★★ 1 hour ago

George is such a professional. Always walks me through what he and his team are going to do. They finished today around lunchtime and they cleaned up so well, you would have never even have know they spent 5 hours trimming my entire property. This is year 2 for me with them and we are now on a bi-annual basis of pruning and fertilizing.



Arborist Now

Owner



Reviews significantly aid our business in improving our service to clients and the community. We highly value your insights about your time with us. By offering your perspective, you assist us in upholding our commitment to top-tier service. Please consider leaving a review via the links provided. We're grateful for your input!

[Yelp](#)

[Google Reviews](#)

Your review is crucial to helping us serve you better (and you can earn \$100!). Please take a moment to share your valuable



feedback using the links below.
Thank you for your contribution to
our continuous improvement
efforts.

Client Referral Program

From the Field









Thank *you* for being part of the **Arborist Now** family! We appreciate *you* very much!

Arborist Now, Inc. | 415-310-7781 | news@arboristnow.com | arboristnow.com

STAY CONNECTED



[Unsubscribe elena@arboristnow.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by news@arboristnow.com powered by



Try email marketing for free today!