

October 2023



ARBORISTNOW
URBAN FORESTRY



News from the Urban Forest

Delve into the October issue of our newsletter! Stay in touch and stay informed - don't let this edition filled with autumnal knowledge pass you by!

Project Highlight

A collaboration between [Scientific Arts Studio](#), [Base Landscape Architecture](#), [LIIF](#), and Arborist Now is underway to establish fresh landscapes and outdoor playground areas for over 10 schools in San Francisco. While SAS handles the design aspect, we take charge of the installation. These projects encompass elements like wood stumps, logs, and milled wood, aligning seamlessly with our integrated company vision. We are very excited about this venture!

Carving canyons for these projects!



Installing tiered stairs for Deng, Qixia Daycare

The wood is eucalyptus milled by our team.



The SAS jobs are in their beginning stages and these stairs were installed recently. Portions will be cut out and a water feature will run through them.



10% OFF

Our Blog!

Have you checked out our [blog](#) lately? We're introducing guest writers, adding more San Francisco-focused posts, and updating a long list of prior posts! Happy reading!

Here's our latest guest post, [Discover the Bay' Area's Breathtaking Native Trees and Plants](#)



Spooky Tree Trivia!

1. In Tim Burton's "The Nightmare Before Christmas," what holiday-themed doors are found in trees in the Halloweentown forest?

- a. Easter and Thanksgiving
- b. Christmas and Valentine's Day
- c. Fourth of July and New Year's
- d. Christmas and Easter

2. In the movie "Poltergeist," what becomes a terrifying entity during a storm?

- a. A rose bush
- b. An old oak tree
- c. A weeping willow
- d. A pine tree

3. In "Sleepy Hollow," directed by Tim Burton, Ichabod Crane often encounters the Headless Horseman near which type of tree?

- a. Willow Tree
- b. Tulip Tree
- c. Maple Tree
- d. Sycamore Tree

4. In the TV show "Stranger Things," the Upside Down is accessed through a gap in which type of location?

- a. An abandoned house
- b. A school basement
- c. A tree in the forest
- d. A cave by the river

5. In "Hocus Pocus," where do the Sanderson sisters live?

- a. In a treehouse
- b. In a cottage near the woods
- c. In a castle on a hill
- d. In a cave by the sea

Trivia Rules

The **first 3** people to email the correct answers to each of these questions wins! The first place winner will receive a **\$200 voucher for any tree service!** Second and third place winners will receive a **\$100 voucher for any tree service!**

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win one \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

September Winners

- 1st - Robin W.
- 2nd - Michael F.
- 3rd - John G.

Good luck!

SEPTEMBER QUIZ/ANSWERS

1. Which physicist was inspired by an apple falling from a tree to develop his theory of gravity?

- c. Isaac Newton

2. The "Liberty Tree" in Boston was a gathering place for protests during which historical period?

b. American Revolution

3. What type of tree is famously associated with the story of Adam and Eve's "Tree of Knowledge"?

a. Fig

4. Which ancient Greek physician is believed to have taught his students under a plane tree?

a. Hippocrates

5. Bristlecone pines are known for their remarkable age. How old can the rings in their wood date back?

c. 5,000 years

Joke of the Month



What is the best type of joke to tell an oak tree in October?

An Acorn-y joke! ☐ 😊

Landscaping



Autumn tasks for winter prep!

- 1. Irrigation:** Ensuring that the lawn and plants receive adequate water, especially as the weather starts to cool down.
- 2. Lawn Care:** General maintenance of lawn.
- 3. Leaf Removal:** Clearing fallen leaves which can smother the grass and create a habitat for pests if left unchecked.
- 4. Soil Aeration:** This involves perforating the soil with small holes to allow air, water, and nutrients to penetrate the grass roots. It helps the roots grow deeply and produce a stronger, more vigorous lawn.
- 5. Landscaping:** This can include planting new trees, shrubs, or flowers, and possibly redesigning certain areas of the yard.
- 6. Tree and Shrub Pruning:** Trimming trees and shrubs to ensure they are in good shape and free from any dead or diseased branches.
- 7. Weed Control:** Removing and preventing the growth of unwanted plants.
- 8. Sod Installation:** Laying down new grass patches where needed.
- 9. Fertilizing:** Providing essential nutrients to the soil to ensure healthy grass and plant growth.

10. Reseeding/Overseeing: Planting grass seeds to fill in areas of the lawn that are thin or bare.

These services are essential in preparing the yard for the upcoming winter months and ensuring that the lawn and plants remain healthy and vibrant. It's always a good idea for homeowners to consult with local lawn care experts to determine the specific needs of their yard during the autumn season.

[Contact](#) our landscaping team for all your autumn landscaping needs.

Here are some of our recent projects!







Tree Care for the Autumn



During this time of year, here are the most commonly requested and recommended tree services, and ones you should put on your list too:

1. Pruning and Trimming: Our pruning services help shape trees,

remove dead or diseased branches, and prepare for new growth cycles in the spring.

2. Tree Health Inspections: With the onset of the growing season, it's a good time to check trees for signs of disease or pest infestations. We provide assessments and recommend treatments if needed.

3. Planting and Transplanting: Spring and fall are typically the best times to plant or transplant trees. We can recommend the best tree species to plant or assistance with transplanting mature trees.

4. Mulching: Applying mulch around the base of trees can help retain moisture, suppress weeds, and improve soil health.

5. Irrigation Checks and Drip System Installations: Ensuring trees receive adequate water is crucial, especially as the dry season approaches. It's wise to check irrigation systems or install drip systems for more efficient watering.

6. Stump Grinding or Removal: Some trees might have been removed due to storm damage or other reasons. Let's clear this space to make room for new plantings or landscaping projects.

Don't let the autumn catch you off guard, [contact us today](#) for all your autumn tree and landscape services.

We Appreciate *YOUR* Feedback

Tell us how we're doing!

Hi John,

Arborists Now did a magnificent job pruning the 2 camphor trees- the whole thing in 2 hours flat ! Experts for sure. I'm glad Albany contracts with them.

Thanks very much for your help in getting this done!

David A

John Hawkrige, Urban Forester
City of Albany Public Works, [Urban Forestry](#)



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Your review is crucial to helping us serve you better (and you can earn \$100!). Please take a moment to share your valuable feedback using the links below. Thank you for your contribution to our continuous improvement efforts.

[Client Referral Program](#)

From the Field





Thank *you* for being part of the **Arborist**

Now family! We appreciate *you* very much!

Arborist Now, Inc. | 415-310-7781 | news@arboristnow.com | arboristnow.com

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Arborist Now, Inc. | 580 California Street, 12th Floor, San Francisco, CA 94104

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